



## NEW MILAN FAIRGROUND

### Project Data

**Project:** New Milan Fairground  
**Project Location:** Rho - Milan - Italy  
**Project Description:** Construction of new Milan Fairground  
**Client:** Fiera Milano SpA  
**Architect:** Massimiliano Fuksas  
**Interior/Project architect:** Mantica  
**Blind manufacturer:** Pellini SpA  
**Supplier/Installer:** Pellini SpA  
**Product type:** Roller blinds chain operated and motorised 220V in Verosol 812 and 878  
Quantity: 4.843 pcs

**Arguments in favour of choice made**  
High drops and anti-glare effect due to the considerable fenestrated surface.

**Main selection Criteria**  
Energy saving and high drops.

### Problem definition

Window height exceeding, in some cases, 5 metres; glazing exposed in all directions.

### Requirements of client/architect

Reduce heat loadings and glare levels; blind automation in meeting rooms.

### Solution

Verosol Fabrics selected due to performance of fabric to assist in reducing heat/glare levels and help with occupant comfort.

# Verosol