



PROJECT DATA

Project: 400 George Street
Project Location: Brisbane
Project Description: 30 level High Rise
5 Star Office tower

Client: Grosvenor and HSBC Trinkaus
Architect: Cox Rayner
Blind Manufacturer: Verosol Australia
Supplier: KWA Blinds

Product Type: Verosol Ambience single
roller blinds chain operated.

General Information

400 George Street achieved a 5 Star Green Star - Office As Built v2 Certified Rating by the Green Building Council of Australia and the building is targeting an equivalent As-Built environmental rating. In order to achieve this, waste, energy and water-saving initiatives are underway.

Main Selection criteria

The blinds had to have certain colours and be able to put 2 colours on 1 tube to make a pattern evolve.

Problem definition

the product had to have a certain colour configuration from the outside to achieve a pattern which spells out "400 George Street" in Binary Code.

Solution

the solution was the vast range of colours from Verosol's VeroScreen range which complimented the colour of glass to achieve it's CODE.